



## KIRBY TRACY

*Founder, Owner, and Graduate Landscape Architect*

Grassroots Landscape Design & Management

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### Professional Profile

Founder of Grassroots in 2004. Graduate of the University of Georgia with a degree in Landscape Architecture. Over two decades of design and field experience. Built a company rooted in both creativity and long-term client relationships. Passion is designing and maintaining landscapes that stand the test of time.

### What Sets Us Apart

Because this company began in lawn maintenance and horticulture, we understand how plants interact with climate and soil. This knowledge guides every design decision we make. From thoughtful plant selection to the precise placement of boulders, we intentionally design practical landscapes, creating beautiful outdoor spaces that feel natural in their environment and are built to last.

Our customer-driven team is committed to quality, effective communication, and long-term customer satisfaction. We work with clients to bring their vision to life, ensuring every detail reflects their goals and the natural character of the space.

### Experience

- Over 20 years of experience in lawncare, landscape design, installation, and project management.
- Foundation in lawn maintenance in 2004, expanded to landscape design and installations in 2010.
- Successful track record of client satisfaction and project longevity.
- Created a family-oriented team, including a business manager, in-house landscape designers, licensed irrigators, project managers, and quality control staff.

### Personal Background

Married since 2002 and dad to four boys. Started college studying Sculpture Design before switching to Landscape Architecture to blend a love for nature with design. Enjoys traveling with family, restoring classic cars, off-roading, snowboarding, traveling, and exploring nature.

GRASSROOTS – land. stone. water.

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